

Message Text

UNCLASSIFIED

PAGE 01 PRETOR 01816 030841Z
ACTION AF-10

INFO OCT-01 ISO-00 /011 W
-----083773 030849Z /17

O 030807Z APR 78
FM AMEMBASSY PRETORIA
TO USICA WASHDC IMMEDIATE
INFO SECSTATE WASHDC 863
AMCONSUL JOHANNESBURG
AMCONSUL DURBAN
AMCONSUL CAPE TOWN

UNCLAS PRETORIA 1816

USICA

FOR PGM/AV AND AF/HOVANEC

E.O. 11652: N/A
SUBJECT: TV SERIES "ROOTS"

1. AMCULTURAL CENTER DURBAN SCHEDULED TO HAVE "ROOTS" 8 PART SERIES APRIL 23-26. POST ONLY HAS SMALL READING ROOM WHICH CAN (WITH DIFFICULTY) BE CONVERTED FOR FILM SHOWS. MAXIMUM SEATING CAPACITY IS 35. THIS SERIOUSLY LIMITS POST'S ABILITY TO PROGRAM " ROOTS" EFFECTIVELY GIVEN EXTRAORDINARY INTEREST IN SERIES AMONG POSTS BLACK AND WHITE AUDIENCES. ADDITIONAL COMPLICATING FACTOR IS THAT THIS READING ROOM CANNOT BE CLOSED OFF FROM PUBLIC AREA OF CENTER, THUS MAKING SUPPLEMENTAL DAYTIME SHOWINGS IMPOSSIBLE. IF WE CUT OFF ACCEPTANCES AT 35, WE STAND TO ANGER MANY MORE PRIMARIES THAN WE PLEASE.

2. IN LIGHT OF ABOVE, REQUEST AGENCY AUTHORIZE POST TO RENT HALL AT UNIVERSITY OF NATAL FOR SHOWING "ROOTS". AND SECONDARIES), ADD POST KALART PROJECTORS WOULD BE USED AND OPERATED BY FSLs.
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3. REALIZE AGENCY DOES NOT HAVE THEATRICAL RIGHTS BUT BELIEVE THIS IS EXCEPTIONAL CASE. RACIAL SITUATION IN SOUTH AFRICA INVESTS "ROOTS" WITH SPECIAL SIGNIFICANCE FOR SERVING POST'S OBJECTIVES. THIS WOULD BE ONLY OPPORTUNITY FOR POST'S AUDIENCES TO SEE " ROOTS" AS SAG- CONTROLLED TELEVISION WILL NOT PURCHASE SERIES FOR OBVIOUS REASONS.

4. IF PRINCIPLE OF RENTING LARGE HALL ACCEPTABLE, CAPE
TOW, JOHANNESBURG, AND PRETORIA WOULD ALSO WANT TO INVESTIGATE
POSSIBILITIES, THOUGH THEIR PROBLEMS NOT SO ACUTE AS DURBAN'S.

5. PLEASE ADVISE BY 1400 GMT APRIL 6 AS THIS IS DEADLINE
FOR RENTING HALL AT UNIVERSITY.
HUGHES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PROCUREMENT, FILMS, CULTURAL PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 03 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PRETOR01816
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780143-0490
Format: TEL
From: PRETORIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780497/aaaadewk.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1bc209b7-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3087825
Secure: OPEN
Status: NATIVE
Subject: TV SERIES \"ROOTS\"
TAGS: ETEL, SCUL, US, SF
To: ICA
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/1bc209b7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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